

IT'S THE LAW • 49 CFR Part 574

The Solution to Tire Registration & Compliance is at your Fingertips ...



Tire Recall Registry, Inc. helps tire dealers comply with Federal laws.

Tire registration is made simple via the Internet.

Information is merged into the nationwide TRR database for tire manufacturers.

Consumers achieve peace of mind & receive a Certificate of Tire Registration.

LIFE BECOMES SAFER.

<http://www.tirerecallregistry.com>



TRR tire registration services are at your fingertips on the Internet ... 24 / 7!!

THE SOLUTION

THE RESULT

WHAT TRR DOES

Tire Recall Registry simplifies the tire registration process by confidentially collecting and precisely delivering to tire manufacturers:

• CONSUMER INFORMATION

- Customer Name
- Street Address
- City / State / Zip
- Email Address

• TIRE INFORMATION

- Date of Sale
- State of Sale
- Tire Brand
- Tire Identification Number

• DEALER INFORMATION

- Dealer Name
- Street Address
- City / State / Zip
- Email Address

WHY WE ARE BETTER

Manual tire registration is slow, burdensome, and time consuming resulting in a great expenditure of human and financial resources. Manual tire registrations, if done at all, are an unfortunate waste at every level.

Registering tire DOT #'s (tire identification numbers) is done securely & electronically over the Internet. With TRR, registration is quick & simple &, most importantly, done at the point of sale for cents per tire.

Data that is electronically registered blends immediately and directly into the TRR nationwide database. With confirmation of credit card payment, registrants receive a Certificate of Tire Registration evidencing the event. Thereafter, data is sorted based on key criteria, printed by TRR onto postcards that are sent by registered delivery to targeted tire manufacturers who provide notifications in the event of a safety recall campaign.

RESULTS DRIVEN

Tire Recall Registry ...

- (1) increases tire dealer's compliance with mandatory Federal laws,
- (2) eases the burdens associated with managing paper,
- (3) eases the burden of reporting customer and tire information at the point of sale,
- (4) increases a tire dealer's business and staff productivity through improved, more precise electronic document handling and organization,
- (5) increases tire dealer's bottom line profitability;
- (6) maximizes valuable human and financial resources, and
- (7) assures customer satisfaction and peace of mind.

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