



Info Release

NOVEMBER 17 (2005)

[HTTP://WWW.TIRERECALLREGISTRY.COM/](http://www.tirerecallregistry.com/) • PATENT PENDING • 2005-V.01/N.01

"Electronic tire registration made simple 24/7 on the Internet!"

Tire Recall Registry, Inc. connects the DOTs by gathering:

- **Consumer**
- **Tire**
- **Dealer**

... information, precisely and confidentially sending it to tire manufacturers for safety recall purposes.

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A
www.paperlessUSA.com
venture

To register tires or not; there's NO question!

Code of Federal Regulations, Title 49 Section 574.2 **requires** "notification to purchasers of defective or non-conforming tires ... so that they may take appropriate action in the interest of motor vehicle safety". Part 578 ensures that those vested with reporting responsibilities do their part or face civil and/or criminal penalties.

Tire Recall Registry *Services Offered*

Tire Recall Registry, Inc., a California corporation, addresses the intent of Federal law by helping tire sellers comply with their obligation to report tire registrations at the point of sale while providing peace of mind to consumers. Tire registrations are made simple via the Internet where consumer / tires / dealer information is confidentially merged into the TRR database where it is sorted and sent directly to target tire manufacturers responsible for providing notice of safety recall campaigns. Simply put:

- **Tire registration IS MANDATORY FEDERAL LAW imposed on dealers.**
- **TRR understands that dealers want an effective way to contend with registrations.**
- **TRR knows that dealers don't like using the cards because they are burdensome.**
- **TRR believes consumers deserve assurance and proof of registration.**
- **TRR simplifies the process making it free to dealers & pricing it fairly for consumers.**
- **Dealers receive a list of all registrations made during the preceding month.**
- **Customers receive a certificate confirming registration of their tires!**

Life is made easier for dealers through these paperless technologies. Compliance is achieved accurately and precisely.

Life is made safer for consumers by prompt confidential dissemination of information directly to tire manufacturers. Peace of mind is achieved.

Point of sale interface to the TRR database is available and handheld wireless devices will release in early 2006.

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