



# News Release

NOVEMBER 7 (2005)

[HTTP://WWW.TIRERECALLREGISTRY.COM/](http://www.tirerecallregistry.com/) • PATENT PENDING • 2005-V.01/N.01

*"Electronic tire registration made radically simple on the Internet!"*

*Tire Recall Registry, Inc. connects the DOTs by gathering:*

- **Consumer** information
- **Tire** information
- **Dealer** information

*... and precisely and confidentially releasing it to tire manufacturers for safety recall purposes.*

**Phone/** 866.512.1715

**Fax/** 818.706.7728

a **paperlessUSA, Inc.** venture

## CFR Title 49 Part 574, 578

Section 574.2 of the Code of Federal Regulations states that the purpose of Part 574 is to facilitate notification to purchasers of defective or non-conforming tires ... so that they may take appropriate action in the interest of motor vehicle safety. Part 578 ensures that those vested with reporting responsibilities do their part or face civil and/or criminal penalties.

### Endorsement Announced

Tire Recall Registry announces the endorsement of industry leading **American Tire Distributors, Inc.** headquartered in North Carolina. ATD's claimed network of 33,000+ dealers (<http://www.americantiredistributors.com/>) order tires on-line from <http://www.ATDOnline.com> from where they can directly link to Tire



Recall Registry to register tires thereby discharging the legal requirements. For proof of compliance purposes, dealers have 24/7 access to each and every electronic registration made on the TRR website.

### Services Offered

Tire Recall Registry, Inc., a California corporation, squarely addresses the spirit and intent of CFR Title 49 Part 574 et al by helping tire sellers comply with their obligation to report tire registrations while providing peace of mind to consumers. Tire registrations are made digitally simple via the Internet where information relating to the consumer, tires, and dealers is confidentially merged with the nationwide TRR database. The data is sorted and sent out to target tire manufacturers responsible for potential providing notification of future safety recall campaigns.

**Life is made easier for dealers** through these paperless technologies.

**Life is made safer for consumers** by quick and precise dissemination of information. The nominal cost is money well-spent insuring future written notification of a potential safety recall.

**NO MORE CARDS** to fill out manually and no more postage. Now, the **tire registration process is digitally simple and precise!!**

Tire Recall Registry, Inc., a California corporation  
26500 West Agoura Road # 545  
Calabasas, California 91302

<http://www.tirerecallregistry.com> • [info@tirerecallregistry.com](mailto:info@tirerecallregistry.com)