



## News Release

SEPTEMBER 12 (2005)

[HTTP://WWW.TIRERECALLREGISTRY.COM/](http://www.tirerecallregistry.com/) • PATENT PENDING • 2005-V.01/N.01

*"Electronic tire  
registration  
made  
radically  
simple on the  
Internet!"*

*Tire Recall Registry,  
Inc. connects the  
DOTs by gathering:*

- **Consumer**  
information
  - **Tire** information
  - **Dealer**  
information
- ... and precisely and  
confidentially  
releasing it to tire  
manufacturers for  
safety recall  
purposes.*

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a **paperlessUSA, Inc.**  
venture

## Tire Recall Registry Incorporates

Tire Recall Registry, Inc. incorporated on September 12, 2005 in California!

Tire Recall Registry, Inc., a California Corporation, is a joint venture spearheaded by paperlessUSA. paperlessUSA converts client paper, computer files and data of every type into organized useful digital information resulting in integrated, easy-to-navigate, encrypted web pages that can be accessed ANYTIME from ANYWHERE by username and password - clients are just a click away from their most important data - no more searching - 24/7 from anywhere in the world via encrypted username and password. TRR was created through industry leading paperlessUSA, Inc. to address the electronic registering needs of consumers and tire retailers / distributors / manufacturers. TRR provides the best, most effective way to assure that digital registrations actually make it way to intended destinations - tire manufacturers. Our electronic expertise assures consumer confidence and more precise manufacturer response when it counts. TRR is "the" one-stop clearing house of data!

### Neville Lori

**Lori Neville**, an industry insider, possesses more that 20 years expertise in the automotive, tire and wheel business. She knows what is required with respect to consumers and tire registration and realizes where the "weak links" in the registration process exists. Ms. Neville's unique perspectives, coupled with extraordinary connections throughout the automotive industry, qualify her to bring about electronic changes in the recall registration process.

### Stansen Paul

paperlessUSA was founded in 2000 by **Paul Stansen**, a businessman, licensed attorney (California and Colorado), and real estate broker. Stansen understands the critical nature of quality data and the importance of getting it into the right hands precisely and promptly. Here, Stansen and paperlessUSA bring to bear their organizational and digital expertise to TRR and the tire industry. On a personal aside, Stansen has been passionate about motor sports for 25+ years. He realizes the importance of tires on both cars and motorcycles, on and off the track.

**Tire Recall Registry has filed and obtained Patent Pending status in connection with electronic tire registrations arising pursuant to Code of Federal Regulations Title 49 Part 574.**

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